# **Digital Signage Checklist**

Arreya is a complete enterprise solution. No hidden fees or gimmicks - just great cloud-based software and the best support in the industry. USA Based.

#### **Business Requirements**

Does the solution scale?

Does it provide cloud management for off-site teams? Can the solution integrate with Google Suite and Canva? Can it push instant alerts or sync with an Alertus System?

#### **Platform Features**

Is the solution user-friendly and easy-to-use? Can you schedule up to the minute, by date or time zone? Does the solution include a complete design suite? Can the solution easily support content creation and management? Can users easily add slideshows, graphics, video, or other content? Does it have touch to create interactive presentations/wayfinding? Can the solution support APIs, RSS feeds, and real-time updates?

Is the design suite freeform (no zones) for unlimited design options?

#### **Technical Requirements**

Is the solution cloud-hosted, always-on, and secure? Can the solution integrate with existing players and screens? Does the platform give schools centralized control of screen content? Can it provide remote configuration and monitoring? Can the solution operate efficiently without taking up bandwidth? Will the solution still display content if the internet is down? Is the solution easy to onboard and integrate into the district stack? Is training provided? Does the solution include software support?

Is there an online knowledge base to support staff with questions?

#### Scalability & Performance

Does the solution support a wide range of displays and locations? Can it handle high traffic and heavy content loads without delay? Will the solution handle an unlimited number of users with ease? Can the solution pair to multiple displays simultaneously? Will the solution handle updates and push to multiple displays easily?

#### Vendor Support & Reputation

Does the vendor provide support M-F during regular office hours? Is support live (not an AI chat bot) and US-based (not outsourced)? Can staff reach support easily? (phone, email, ticketing, etc.) Do customer reviews rate this vendor's support highly? Is the vendor stable with at least 10+ years in the industry? Is the vendor currently supporting a variety of industries?

#### Cost Analysis

Is the solution sold as an annual enterprise subscription? Is everything included with a subscription (vs paying for features)? Is there no cost to add additional users? Are ongoing upgrades, training, and support included? Is unlimited file storage included with no additional fee? Does the solution offer 500+ Free templates?

Arreva	Other	
र र र		
$\mathbf{N}$	0	

Arreya Other

	0
<b>V</b>	О
3	О
$\checkmark$	О
<b>V</b>	О
√	О
<b>V</b>	0
$\checkmark$	О

## Arreya Other

	J
V	О
<b>V</b>	О
V	О
V	О
V	О
<b>V</b>	О
V	О
<b>V</b>	О
V	О

Arreya	Other
$\checkmark$	О
V	О
$\checkmark$	О
<b>V</b>	О
$\checkmark$	О

Arreya	Other
$\checkmark$	0
<b>V</b>	0
$\checkmark$	0
<b>V</b>	0
<b>V</b>	0
$\checkmark$	0
Arreya	Other
Arreya	Other O
Arreya	
Arreya	
Arreya V V V	

0

#### **Arreya for Many Different Use Cases**

- Create Engaging Front Office Welcome Signage
- Health, Weather, and Safety Alerts in Real-Time
- Share Live Event Feeds for Sporting Events and More
- Take Menus Digital
- Deliver Interactive Wayfinding
- Provide Live Updates from Feeds
- Post Holiday and Scheduled Announcements
- Recognize Employee or Student Achievements
- Recognize Departments and Company Goals
- Share Performance Metrics
- Drive Engagement To Websites
- Foundation Donor and History Kiosks

### EASY FOR STAFF TO USE. ZERO LIFT FOR YOUR IT DEPT.

#### **Technology Director**

I would recommend this to a colleague who was looking for good digital signage options. Easy to navigate. Lots of options. You can seemlessly pull info from youtube, google or other sites with no hassle.

#### **District IT/Communications Engineering**

For schools with multiple screens, we have them in the front office, gym, library and key entry ways. The school secretary, nurses, lunch staff, athletic departments, and clubs all use the software-and they have nothing but positive things to say. There is zero learning curve. We haven't had to do much training or support. Arreya has great training videos, so we created an internal landing page, with links, etc. Within a few hours, everyone was good to go.

