

CMS + CREATIVE STUDIO

FOR DIGITAL SIGNAGE AND INTERACTIVE TOUCHSCREENS



SYSTEM

Cloud Software

A modern platform using the latest cloud-based technology. The entire application runs on the internet and powers a device from a browser. No downloads. No license. No specialized hardware. Monthly subscription.

100% HTML

HTML is the building block of the internet and to use web-based components HTML is critical.

System Agnostic

Runs on any combination of operating system and devices. Chrome, Android, Apple, Windows, Linux.

Hardware

Use any media player/device that has an internet connection in a Windows, Linux, or Chrome environment and runs a current browser. Our team can guide you with the best option for your digital signage program.

Device Agnostic

Operates across desktop computers, laptops, tablet, PCs and smartphones that run current browsers.

Auto Updates

Updates and new features are automatic and instantly available. No software to upgrade or download. Software is always running in the most current version for anyone to use.

Automatic Conversion

Automatically converts and optimizes your current files for best viewing and playback with out you having to do any resolution conversion on videos.



SIGN CONTENT

Edit Anywhere

Update and create from anywhere and on any computer. Since everything is handled over the internet you can log in to make updates from an event or while working from home. Have the ability to give multiple users access from their location without them needing additional software.

Media Management

Files get automatically converted into the correct format and are saved into the gallery. This includes video and images. Use your current resources. Drag and drop them from any source to instantly use.

What You See Is What You Get

What you create, edit and see on screen is exactly how it will appear on your display. Know that your signage is correct without having to physically go check it.

Slide Show Player

Images and video can be played in a slide show format. Control the order, timing and transitions to each slide. Scale and position to any location and use as many slide shows as you need.

Screen Orientation

Choice of landscape or portrait. The creative studio sets up the sign board so you design in your selected orientation.

Alerts

Instantly change your display to an alert, announcement or important message.



SIGN DESIGN

Interactive

Create a touchscreen experience without any programming. The creative studio provides easy touch-point design with automatic function on any smart device including phones, tablets and large touchscreens.

Code Free

The creative studio writes and programs automatically as you layout your content. Functions like many of todays design programs with drop down menus, toolbars and object controls.

Drag & Drop

Text, images, shapes, and video are easily positioned, rotated or adjusted on screen.

Layering

All objects can be placed over each other to create depth and dynamic layered effects.

Transparency

Any image, object or text can be adjusted. Control the opacity to blend images, set up creative masking, use transparent png files, even blend a video into a background image to create motion.

Typography

The text tool allows you to type or insert copy plus format the size, color, opacity, and font.

Templates

An ongoing library of templates in many styles and functions. Create your own templates to use. Select a template design that fits your project then customize it with your content. Templates are unlocked and can be altered and changed in any way.



WIDGETS

Marquee

Add custom text to scroll across your screen to share announcements.

Time & Date

Place a running time and date stamp on your screen with many formatting options.

Countdown & Countup

Add an automated countdown and count up timer.

RSS Feed

Pull a content as an article with or without images into your page from another feed

Weather

Display weather for any location's current forecast.

QR Code Generator

Input a web address to instantly create a QR image which can be scaled and position.

Listeez

Organize and control spreadsheet content. Handle large listings onto multiple pages with navigation.

Content Feeds

Play trivia, holidays, History, and health available from our inhouse service.

Slide Shows

Schedule images and videos to play in a slideshow with custom transitions.

Pixabay

Search over 5 million+ stunning free images and videos for you to use.

Webcam

Push a any live webcam feed to your presentation.

HTML

Input and alter design elements and integrations with custom coding.

Canva

Embed your Canva layouts to play and auto update with any edits.

Website Embed

Embed any aspect of your website and link it to your digital signage.



VIDEO

Live Streaming

Provide a link to a live feed like special events, web casts, YouTube channels.

1080p and 4K

High definition is standard. Even 4K.

YouTube

Show a video by just typing in its youtube URL.



SIGN MANAGEMENT

User Management

Assign unlimited user logins with access for making changes to your signage. 2FA Secure login is included.

Security

All content and information is encrypted with today's highest standards.

Scheduling

A dynamic scheduler to deploy different content by the minute, hour, day, week, month, and year. With reoccurring options plus priority scheduling you have the tools to run a complex schedule. Even manage time zones. Plan your content in advance so you can have your sign target your audience.

Health Monitoring

View, monitor and track all the displays in the manager. Each device is activated with a code then monitored in Arreya's Device Manager. Track the health of the display, know that it is updated, whether it is online, or when turned off.



DEPLOYMENT

Remote Management

Control and manage your network of devices from your desk. Gives you the ability to troubleshoot any display and lets you know your screens are active.

View Everywhere

Reach viewers beyond just one screen on the wall. That same content can be viewed on tablets, phones or additional screens. Simply share the url like a web site to anyone you want to see it.

Smart Sizing

Automatically sizes your presentation to any screen size, resolution, and orientation. No need to create multiple versions of the same content to fit certain screens. Arreya determines each screen then formats the content to it.

Offline Mode

Signage will remain on the screen even without an internet connection. As long as your display has power the screen will show the last cached version. You won't have a display with a blank screen.

Device

Deploy to any device that runs a current browser and has an internet connection.

Public Share

There is the option that your content can be shared. Extend your reach with a URL where employees, customers or the public can then view it on their devices like a website.

Supports Chrome

Arreya's technology partnership with Google Chrome gives you the best of modern applications on the web. Use Chromebox to power your displays then add total management of your devices remotely with Chrome Enterprise Management Console.

What Users Get With Arreya Software

Essentials

- ✓ CMS Interface
- ✓ Creative Studio
- ✓ Offline Play
- ✓ Analytics
- ✓ Device Agnostic
- ✓ Auto Updates - No Downloads
- ✓ 100% Cloud HTML Platform
- ✓ System Agnostic

Creative Studio Features

- ✓ 100% Entirely in the Cloud
- ✓ Single Page Presentations
- ✓ Multipage Presentations - Powerpoint, etc.
- ✓ Build Multipage Touch Screens
- ✓ Templates - 500+
- ✓ Create and Save Your Own Templates
- ✓ Fonts - 1500+ Google Fonts
- ✓ Live Creation- WYSIWYG
- ✓ Zone Free - Open Canvas
- ✓ Horizontal or Vertical Canvas
- ✓ Build Any Canvas Size - Video Walls
- ✓ CSS Styling - Apply to Any Widget
- ✓ Royalty Free Photos & Video - Pixabay
- ✓ Slide Show - Assign Each Slide a Playtime
- ✓ Slide Show - Mix Images With Video
- ✓ Draw Lines, Circles, Rectangles Anywhere
- ✓ Overlays and Transparency
- ✓ Page Timing with Transitions
- ✓ Rotate Any Object

Scheduling

- ✓ Comprehensive Scheduling Options
- ✓ Recurring Schedules
- ✓ Priority Scheduling
- ✓ Time Zone Enabled

System Management and Integration

- ✓ Cancel Any Time - No Contract
- ✓ Monthly Plans
- ✓ Remote Device Management
- ✓ Device Health Monitor
- ✓ Device Location Maps

User Management

- ✓ Number of User – Unlimited
- ✓ User Roles / Permissions
- ✓ Secure Single Sign-On
- ✓ User Activity Logs
- ✓ User Password Reset
- ✓ Remote Login

Features & Widgets

- ✓ Time & Date
- ✓ Hebrew Date
- ✓ Text Scrolling
- ✓ Web - URL
- ✓ Canva Integration
- ✓ Calendar
- ✓ QR Code Generator
- ✓ RSS Feeds - News, Sports, Stock
- ✓ Weather Forecasts
- ✓ Google - Slides, Sheets, Forms
- ✓ Google - Calendar, App Sheet, Maps
- ✓ Alerts
- ✓ Power BI
- ✓ Metrics
- ✓ Trivia
- ✓ Holiday & Observances
- ✓ API Integrations
- ✓ HTML Code Field
- ✓ Live Stream
- ✓ Webcam Feed
- ✓ Google Translate

Content Management

- ✓ Cloud Storage - Unlimited
- ✓ Upload - Up to 2 Gig files
- ✓ Video Optimization - Built-In
- ✓ Accepts Vector Files - AI, SVG, PDF
- ✓ Supports Transparent - PNG, PSD, SVG, AI
- ✓ Plays Animated Gifs

Support and User Experience

- ✓ Uptime - 99.99%
- ✓ Standard Software Support
- ✓ Call and Email
- ✓ US Based Support Team
- ✓ Training
- ✓ Onboarding



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